

request, as well as the contact person for the event. You don't want to waste any time in securing sponsors for your event.

**B. Make your request at least six months in advance of the event.** If we are able to help you with your event, we want to do the best job possible to ensure its success. Six months allows time for us to consider your request and put together a sponsorship agreement that spells out exactly what *The Daily Commercial* will do for the event. Once the agreement is completed, we will build your ads, return them to you for proof and then schedule your ads to run. It's always a shame to have to turn down a request simply because there's not enough time for us to do the things we need to do. Please give us enough time between the request and the date of the event.

If you follow these two steps you and your event may very well enjoy the success that many others have had with a sponsorship from *The Daily Commercial*. Best of luck with your next event!

