

# WELCOME BACK



*Greetings from Florida*

**SLP Publishes:** 10/26/12      **Format:** Magazine  
**DC Publishes:** 10/28/12      **Deadline:** 9/26/12

The hot and humid days are fading away and soon we will be welcoming our Winter Residents back to the area. That means it's time for Welcome Back, our annual magazine designed specifically for them and all of our locals as well. It will be in both The Daily Commercial and The South Lake Press. This will allow you to get your product, services and business in front of over 109,000 readers in this glossy full color magazine.

As an added bonus your ad will be placed online for the next year at [www.dailycommercial.com](http://www.dailycommercial.com) and [www.southlakepress.com](http://www.southlakepress.com) where we average over 500,000 viewers per month. So get ready to Welcome Back all of our winter residents as they arrive.

RATES		AD SIZES	
Cover .....	\$1,940	Cover	8.75" x 11.25"
Premium ....	\$1,680	Premium	8.75" x 11.25"
Full Page ....	\$1,070	Full Page	7.75" x 10.062"
Half Page .....	\$615	Half Page	7.75" x 4.998"(H) 3.844"x 10.062(V)
1/4 Page .....	\$335	1/4 Page	3.844"x 4.998"
1/8 Page .....	\$175	1/8 Page	3.844"x 2.467"

**YES!** I want to take advantage of this great advertising offer only available in 2012 Welcome Back!

Advertiser \_\_\_\_\_

Signature \_\_\_\_\_

**Daily Commercial**  
 "Your First Choice" • In-Print & On-Line

Serving Clermont, Micanopy, Groveland, Mosaic, Montverde  
**SOUTH LAKE PRESS**

212 E. Main St. • Leesburg, FL 34749 • (352) 365-8200 • (352) 365-1951 Fax  
[www.dailycommercial.com](http://www.dailycommercial.com)

732 Montrose St. • Clermont, FL 34712 • (352) 394-2183 • (352) 394-8001 Fax  
[www.southlakepress.com](http://www.southlakepress.com)