

# Make a Splash with the 2012 Tavares Spring Water Festivals Guide!

Once again the Daily Commercial has teamed up with the City of Tavares, Tavares Chamber of Commerce, Classic Race Boat Association, Sunnyland Antique and classic Boat Society, The Tavares Rotary Club and Bass Masters for the 2012 Tavares Spring Water Festival.

This full color Festival guide will highlight all the information and event schedules for all 5 events. It will be published on March 11th and be distributed at each event over the next 5 weeks. Don't miss this opportunity to advertise your business and capture a huge portion of these 5 unique audiences.

## AD RATES:

Cover Page .....	\$1,535
Premium .....	\$1,035
Full Page .....	\$850
1/2 Page .....	\$455
1/4 Page .....	\$255
1/8 Page .....	\$135

## AD SIZES:

Cover Page .....	6.75" x 11.25"
Full Page .....	5.75" x 10.062"
1/2 Page (H) .....	5.75" x 4.998"
1/2 Page (V) .....	2.844" x 10.062"
1/4 Page .....	2.844" x 4.998"
1/8 Page .....	2.844" x 2.467"

**FORMAT:** Mini Magazine

**DEADLINE:** 2/8/12

**PUBLISHES:** 3/11/12

**YES!** I want to take advantage of this great advertising offer only available in the Tavares Spring Water Festival special section.

Advertiser Name \_\_\_\_\_

Signature \_\_\_\_\_

# Daily Commercial

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