

SENIOR Living 2012

BECAUSE EVERY DAY IS A GOLDEN OPPORTUNITY...

Turn to our upcoming Senior Living section to discover how to make the most of your retirement years. This special section is packed with inspiring ideas, helpful advice and valuable offers designed especially for readers 55 and over. Find out where to go, what to do, how to save money and much, much more. Look for it - for yourself or someone you know - in the South Lake Press on June 29, 2012.

As an advertiser you will benefit from the exposure of 25,000 potential readers with 8,000 direct mailed to your most desired communities such as Kingsridge, Legends and Summit.



RATES:

Cover Page	\$1,250
Premium	\$950
Full Page	\$735
1/2 Page	\$390
1/4 Page	\$210
1/8 Page	\$115

Full Color	\$115
Spot Color	\$55

AD SIZES:

Cover Page	10.375" x 11.25"
Full Page.....	10.375" x 11.062"
1/2 (Horz.)	10.375" x 5.467"
1/2 (Vert.)	5.125" x 11.062"
1/4 Page.....	5.125" x 5.467"
1/8 Page.....	5.125" x 2.666"

FORMAT:

Tabloid



DEADLINE:
June 6, 2012

PUBLISHES:
June 29, 2012

Serving Clermont, Minneola, Groveland, Mascotte, Montverde
SOUTH LAKE PRESS

732 W. Montrose • Clermont, FL 34711
(352) 394-2183 • (352) 394-8001 Fax
www.southlakepress.com

YES! I want to take advantage of this great advertising offer only available in the 2012 Senior Living special section.

Advertiser Name

Signature