



**Lip Smacking
Barbecue,
Live Entertainment,
Carnival Fun, and its all
for a good cause.
Who could ask for more!**

The 14th annual Pig on the Pond "Sanctioned Barbecue Competition and Festival" March 9th & 10th at Clermont Waterfront Park is an event not to miss. Not only will this event attract thousands of area residents and visitors but it's also a fundraiser for over 35 non-profit organizations to support scholarships and educational programs in south Lake county.

- All Advertising Space - Full Color
- Reach over 109,000 potential readers
 - Event Schedule & Map
- Special Sections is online for one full year at www.southlakepress.com & www.dailycommercial.com
- Help support this event and drive business to your door at the same time!

PIG ON THE POND FOR THE KIDS



FORMAT
Tabloid

DEADLINE
February 14, 2012

PUBLISHES
March 2nd & 3rd, 2012

RATES

| | |
|------------------|--------|
| Back Cover | \$1570 |
| Premium | \$1070 |
| Full Page | \$905 |
| 1/2 Page | \$500 |
| 1/4 Page | \$275 |
| 1/8 Page | \$160 |

AD SIZES

| | | |
|-----------------|-----------|---------|
| Back Cover | 10.375" x | 11.25" |
| Full Page | 10.375" x | 11.062" |
| 1/2 Page (Horz) | 10.375" x | 5.467" |
| 1/2 Page (Vert) | 5.125" x | 11.062" |
| 1/4 Page | 5.125" x | 5.467" |
| 1/8 Page | 5.125" x | 2.666" |

Daily Commercial

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YES! I want to take advantage of this great advertising offer only available in the 2012 Pig on the Pond Special Section.

Advertiser Name _____

Signature _____

