

Lights of Lake



The *Lights of Lake Holiday Event Guide* is a perfect way to promote your holiday specials. This full color glossy magazine will feature a full schedule of holiday events throughout *Lake County from Thanksgiving to New Year*. With special holiday events almost every day the *Holiday Event Guide* will be a valued resource for everyone this holiday season. This *Holiday and Event Guide* will potentially reach over 100,000 households in your market and will be on both the *Daily Commercial* and *South Lake Press* websites for a full year. Contact your account representative today and find out how you can increase your sales and add an early spark to your holiday season by putting your message in this years *Lights of Lake Holiday Gift and Event Guide*.

AD SIZES & RATES

- Cover Page\$1940
(8.25" wide x 10.75" height)
- Premium Page\$1680
(7.75" wide x 10.062" height)
- Full Page\$1070
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- Half Page (H)\$615
(7.75" wide x 4.94" height)
- Half Page (V)\$615
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