

# Hurricane Guide 2012



Our over 100,000 readers look to the Daily Commercial and the South Lake Press to provide them with the latest information about Hurricanes and Hurricane season in our annual HURRICANE GUIDE. This guide will help them know what to do, how to prepare for a hurricane and who they can turn to in the aftermath.

Readers tend to keep the Hurricane Guide for the 6 month hurricane season or longer. Includes Hurricane Tracking Map, Emergency Services and Shelter information. Business Directory to services to help plan for hurricanes or call for assistance and repair. Advertise in the 2012 Hurricane Guide and get DOUBLE EXPOSURE! DOUBLE THE PROMOTION OF YOUR BUSINESS! Your business or service will be seen in the Daily Commercial AND the South Lake Press PLUS as an ADDED VALUE you will be seen ONLINE at [www.dailycommercial.com](http://www.dailycommercial.com) and [www.southlakepress.com](http://www.southlakepress.com) for one full year!

**TAKE ADVANTAGE OF THIS GREAT OPPORTUNITY TO PROMOTE YOUR BUSINESS & ATTRACT NEW CLIENTS!**



**FORMAT**  
Magazine

**DEADLINE**  
April 25, 2012

**PUBLISHES**  
May 25th & 27th, 2012

**AD SIZES**

Cover Page	7.75" x 10.062"
Premium Page	8.75" x 11.25"
Full Page	7.75" x 10.062"
1/2 Page (Horz)	7.75" x 4.998"
1/2 Page (Vert)	3.844" x 10.062"
1/4 Page	3.844" x 4.998"
1/8 Page	3.844" x 2.467"

**RATE**

*Cover Page	.....\$1940
Premium Page	.....\$1680
Full Page	.....\$1070
1/2 Page	.....\$615
1/4 Page	.....\$335
1/8 Page	.....\$175

YES! I want to take advantage of this great advertising offer only available in the Hurricane Guide 2012.

\*Cover Page position includes your logo prominently displayed on the cover with directory to your ad placement within the section.

Advertiser Name \_\_\_\_\_

Signature \_\_\_\_\_

**Daily Commercial**

"Your First Choice" • In-Print & On-Line

212 E. Main St., Leesburg, FL 34749 • (352) 365-8200  
fax (352) 365-1951 • [www.dailycommercial.com](http://www.dailycommercial.com)

**SOUTH LAKE PRESS**

Serving Clermont, Minneola, Groveland, Mascotte & Montverde

732 Montrose St., Clermont, FL 34711 • (352) 394-2183  
fax (352) 394-8001 • [www.southlakepress.com](http://www.southlakepress.com)