



DESIGN

An Ad

2012

FORMAT: Hi Bright Tabloid

DC DEADLINE: 12.7.11 **SLP DEADLINE:** 12.7.11
DC PUBLISHES: 1.25.12 **SLP PUBLISHES:** 1.27.12

AD SIZES RATES

- Cover Page\$1,500
(10.375" wide x 11.25" deep)
- Premium Page\$1,000
(10.375" wide x 11.062" deep)
- Full Page\$835
(10.375" wide x 11.062" deep)
- Half Page (H)\$455
(10.375" wide x 5.467" deep)
- Half Page (V)\$455
(5.125" wide x 11.062" deep)
- Quarter Page\$240
(5.125" wide x 5.467" deep)
- Eighth Page\$135
(5.125" wide x 2.666" deep)
- Full Color\$235
- Spot Color\$110

The newest and one of the most unique, exciting supplements to the Daily Commercial and South Lake Press!

Young artists from Lake and Sumter County elementary and middle schools will compete in a real life learning experience as they design your advertisement for this very special supplement. Advertisers, friends and relatives will have an opportunity to vote for their favorite ad, as these talented students display their designs at your place of business. The best of the best will then be chosen to showcase your product or service in this unique, colorful supplement.

As an added value, our featured artists (and your ads) will be on display at our Daily Commercial and South Lake Press web pages for one full year.

YES! I want to take advantage of this great advertising offer only available in **Design an Ad 2012** Special Section.

Advertiser Name _____
 Signature _____
 Sales Representative _____ Phone _____

Daily Commercial

"Your First Choice" • In-Print & On-Line
 212 E. Main St. • Leesburg, FL 34749
 (352) 365-8200 • Fax (352) 365-1951
www.dailycommercial.com

SOUTH LAKE PRESS

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