

2012

Bridal Guide

In the world of wedding gowns and flowers rings and vows this Bridal Guide is devoted to brides and grooms of the present and future. There is no length a bride will not go to make her day perfect and the Bridal Guide will be there to help her make the most important decisions for her big day. The bridal guide is a trusted resource for your target customer...the bride. This is a Full Color High Resolution Mini Magazine. Don't miss out on this exciting opportunity as bridal season gets into high gear. Ad size really doesn't matter. Purchase something that fits your budget and reflects your business style and message but don't be absent from this publication. What she doesn't see WILL hurt your business. The mini magazine will be placed in the hands of brides and prospective brides. It will also appear online at www.dailycommercial.com and www.southlakepress.com reaching over 600,000 page views monthly.

Format:

Full Color/Glossy
Mini-Magazine

Ad Deadline:

12-28-11

Publishes:

1-31-12

YES! I want to take advantage of this great advertising offer only available in the Bridal Guide.

Advertiser Name _____

Signature _____

Rates:

Cover Page.....**\$1,785**
 Premium Position....**\$1,545**
 Full Page.....**\$985**
 Half Page.....**\$565**
 Quarter Page.....**\$310**
 Eighth Page.....**\$160**

Ad Sizes:

Cover Page (bleed area).....**6.75"x11.25"**
 Cover Page (trim area).....**6.25"x10.75"**
 Full Page.....**5.75"x10.03"**
 Half Page (H).....**5.75"x4.95"**
 Half Page (V).....**2.812"x10.03"**
 Quarter Page.....**2.812"x4.95"**
 Signature Ad.....**1.85"x2.215"**

SOUTH LAKE PRESS
 Serving Clermont, Minneola, Groveland, Mascotte & Montverde

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