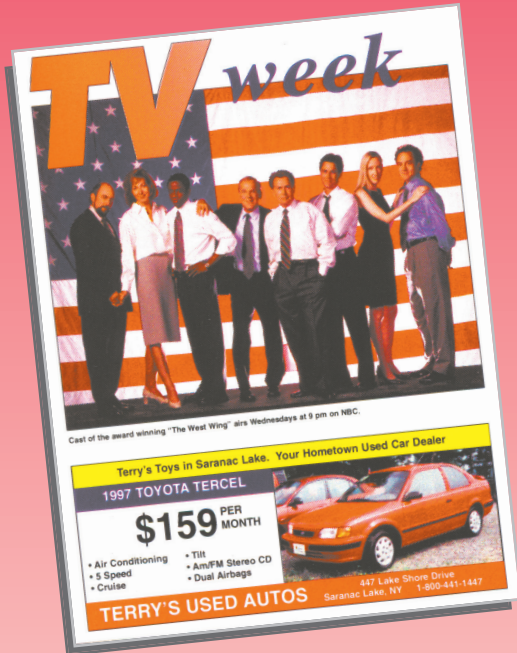


TVWeek

What's New

Who's Hot

What's Next



Our New and Improved TVWeek is a great way to reach over 70,500* readers every Sunday

New TVWeek Benefits

- More News and Information
- Seven Day Readership
- Full Sunday Circulation
- Guaranteed Placement
- Very Low Rates

TV Book Users

- 81% Retain TVWeek for 7 days
- 76% Refer to TVWeek from 1-3 Times Daily
- 66% Regularly Notice Advertisements

Specifications (column width)

1 Column	1.932"
2 Columns	4.008"
3 Columns	6.087"
4 Columns	8.165"
5 Columns	10.25"

Deadlines

Space/Proof: Tues. (13 days prior)
 Camera Ready: Wed. (12 days prior)
 Proof Return: Thurs. (11 days prior)

Ad Positions

Inside TVweek

26 Weeks

\$7.45 (pci)

52 Weeks

\$6.79 (pci)

52 week Contracts-Consecutive Weeks
 26 week Contracts-Alternating Weeks

Rates Effective: October 1, 2011

Daily Commercial

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