

Welcome Back 2011

FORMAT
MAGAZINE

DEADLINE
9.28.11

PUBLISHES

• DC: 10.30.11 • SLP: 10.28.11

RATES:

Cover	\$1,940
Premium	\$1,680
Full Page	\$1,070
Half Page	\$615
1/4 Page	\$335
1/8 Page	\$175

Seasonal Residents are an important part of our economy in Lake County. These consumers can have a direct impact on the success of your business.

Get your share of the seasonal dollars by advertising in our Welcome Back Magazine. Advertisers can reach over **100,000 readers** in our glossy, full color magazine. You will also reach thousand's more online through the E-edition of our Welcome Back magazine at www.dailycommercial.com and www.southlakepress.com which will stay online for a full year. This magazine is an annual favorite for our merchants and residents, so don't miss this tremendous opportunity.

Take advantage of this opportunity to Welcome Back old, and introduce new friends to your business.

AD SIZES:

Cover	8.75" x 11.25"	Half Page	7.75" x 4.998"(H)
Premium	8.75" x 11.25"		3.844" x 10.062(V)
Full Page	7.75" x 10.062"	1/4 Page	3.844" x 4.998"
		1/8 Page	3.844" x 2.467"

YES! I want to take advantage of this great advertising offer only available in 2011 Welcome Back!

Advertiser _____

Signature _____

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 "Your First Choice" • In-Print & On-Line
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