



HOLIDAY WRAPSODY

Wrap up a great rate for your holiday advertising needs with the Daily Commercial's HOLIDAY WRAPSODY!

Wraps are the special jackets that hold all the sales events, fliers and specials promoting holiday buying. Readers tend to look for these wraps especially during the holiday season to plan their spending. It is maximum market exposure for your business to over 70,500 potential readers in Lake & Sumter Counties during this holiday season.

Pick the Holiday Insert Wraps & Dates that fit your budget. It's a surefire way to get your name on new customer's lists for the holiday spending season.

FRONT & BACK COVERS
FULL COLOR \$500
BOTH PAGES
\$1000

INSIDE PAGES
SPOT COLOR - BLUE, \$400
BOTH PAGES
SPOT COLOR BLUE, \$800

Wraps Available

Publication Date

Tuesday, November 16th
Tuesday, November 23rd
Tuesday, December 7th
Tuesday, December 14th
Tuesday, December 21st

Deadline

Friday, November 5th
Friday, November 12th
Friday, November 26th
Friday, December 3rd
Friday, December 10th

Daily Commercial

"Your First Choice" • In-Print & On-Line

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fax (352) 365-1951 • www.dailycommercial.com

YES! I would like to maximize market exposure with the Holiday Wrapsody Promotion this Holiday Season.

Sign me up for _____ # Wraps on Dates _____

Advertiser Name _____

Signature _____