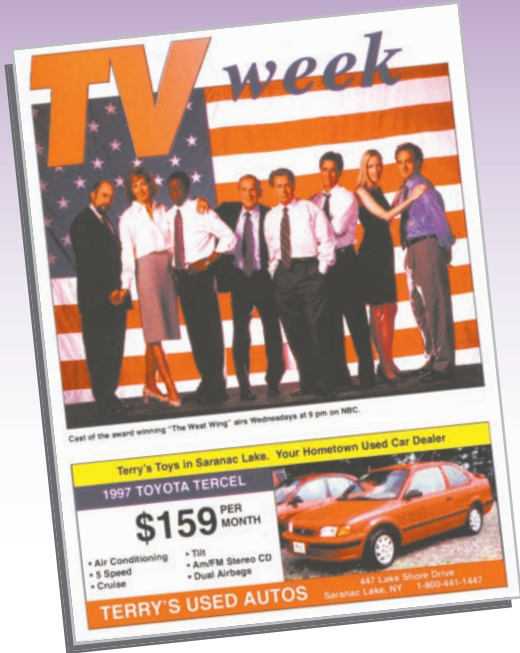


# TVWeek

What's New

Who's Hot

What's Next



Our New and Improved TVWeek is a great way to reach over 70,500\* readers every Sunday

## New TVWeek Benefits

- More News and Information
- Seven Day Readership
- Full Sunday Circulation
- Guaranteed Placement
- Very Low Rates

## TV Book Users

- 81% Retain TVWeek for 7 days
- 76% Refer to TVWeek from 1-3 Times Daily
- 66% Regularly Notice Advertisements

## Specifications (column width)

1 Column .....	1.932"
2 Columns .....	4.008"
3 Columns .....	6.087"
4 Columns .....	8.165"
5 Columns .....	10.25"

## Deadlines

Space/Proof: Tues. (13 days prior)  
 Camera Ready: Wed. (12 days prior)  
 Proof Return: Thurs. (11 days prior)

## Ad Positions

Inside TVweek

## 26 Weeks

\$7.20 (pci)

## 52 Weeks

\$6.60 (pci)

52 week Contracts-Consecutive Weeks  
 26 week Contracts-Alternating Weeks

Rates Effective: February 1, 2010

## Daily Commercial

"Your First Choice" • In-Print & On-Line

212 E. Main St. • Leesburg, FL 34748  
 (352)365-8200 • fax (352)365-1951  
[www.dailycommercial.com](http://www.dailycommercial.com)

\*Source: 2000 U.S. Government Census