

# 2010 CALENDAR

Ready to have your full color, glossy ad hanging on the wall of your consumers' home all year around? It's time for the Daily Commercial's Annual Calendar for 2010! This highly anticipated publication is delivered to 25,000 households and distributed through the local Chamber of Commerce and Lake County Tourist and Development Center throughout the year giving your business the essential exposure needed to maximize your advertising investment. With many different ad sizes to fit your budget, you can reach your target market during your peak season and all year around with the Daily Commercial 2010 Calendar! Call your Daily Commercial Sales Representative today!

**FORMAT** - All Color & Gloss Paper

**AD DEADLINE** - 10/26/09

**PUBLISHES** - 11/30/09

	<u>AD SIZES</u>	<u>RATES</u>
<b>Full Page:</b> .....(safe area)	10.25" x 7.75"	\$1000 *
<b>Banner:</b> .....	10" x 1.75"	<i>included</i>
<b>Side Ad:</b> .....	1.875" x 4.625"	\$89
<b>Small Ad:</b> .....	2.25" x .875"	\$40

*\* Includes Bottom Banner Ad*

**YES!** I Want to take advantage of this great advertising offer only available in the 2010 Daily Commercial Calendar.

\_\_\_\_\_  
*Advertiser Name*

\_\_\_\_\_  
*Signature*



## Daily Commercial

**"Your First Choice" • In-Print & On-Line**

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