

**Daily Commercial  
CLASSIFIED**

**Rates  
CLASSIFIED LINE  
Data**

**EFFECTIVE FEBRUARY 1, 2010**

**REAL ESTATE MONTHLY VOLUME RATES**

Inches Per Month	Rate per Col. Inch
Open .....	\$15.17
108 .....	10.86
215 .....	10.59
325 .....	7.01
430 .....	6.09
645 .....	5.32
860 .....	4.65

**Classified Line Ad Contract Rate**

12 Lines Per Day .....	68¢/Line
24 Lines Per Day .....	59¢/Line

13 Week Minimum Agreement

**PICTURE PERFECT  
HOMES**

**\$33<sup>20</sup>**

2x2 Any One Day  
Standard Deadlines

**AGENT CUBES**

**\$133<sup>00</sup>**

2x6 or 3x4  
Two Consecutive Days  
Standard Deadlines

**6 PACK OF ADS**

**\$1563<sup>00</sup>**

6 - 40" Ads  
To Be Used Within 30 Days  
Standard Deadlines

**52 CARD PICK-UP**

**\$1,258<sup>17</sup>** PER MONTH

52 - 40" Ads  
or 2080" in a year  
Ads may run at anytime  
during the year.  
Copy may change

**Daily Commercial**

"Your First Choice" • In-Print & On-Line

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All policies stated in the February 1, 2010 rate card apply