



The Lake County Xpress bus system and the Daily Commercial have teamed up to help the over 300,000 visitors and our local residents for the 14th Annual Leesburg Bikefest. With over 300,000 visitors coming to Leesburg for Bikefest, the Daily Commercial is publishing the Bikefest Transit Guide to help them and our local residents navigate to and from venues downtown to hotels, restaurants, lounges and the newly designated Park-n-Ride areas along US 441 & US 27. To help publicize this joint venture, the Daily Commercial will publish the **Bikefest Transit Guide** with route maps, parking areas and schedules the buses will be running during this annual event.

Take advantage of this unique opportunity to highlight your products & services. Increase your visibility to the more than 70,500 Daily Commercial readers and the potential 300,000 visitors. As added value, the Bikefest Transit Guide reaches over 600,000 potential views monthly online through [www.dailycommercial.com](http://www.dailycommercial.com).

<b>FORMAT:</b>		<b>AD SIZES:</b>	<b>RATES:</b>
Tabloid	Full Page	10.375" x 11.062"	Full Page .....\$500
<b>DEADLINE:</b> 4/9/10	1/2 Page (Horz)	10.375" x 5.467"	1/2 Page .....\$265
	1/2 Page (Veri)	5.125" x 11.062"	1/4 Page .....\$140
<b>PUBLISHES:</b> DC 4/21/10	1/4 Page	3.844" x 4.998"	Signature Page .....\$35
	1/8 Page	3.844" x 2.467"	

**YES! I want to take advantage of this great advertising offer only available in the Bikefest Transit Guide.**

Advertiser Name \_\_\_\_\_ Signature \_\_\_\_\_

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